Ten Strategies for Evoking Change Talk

1. Ask Evocative Questions – Use Open-Ended Questions

Examples:

- Why would you want to make this change? (Desire)
- How might you go about it, in order to succeed? (Ability)
- What are the three best reasons for you to do it? (Reasons)
- How important is it for you to make this change? (Need)
- So what do you think you'll do? (Commitment)

2. Ask for Elaboration

When a change talk theme emerges, ask for more detail:

- In what ways?
- How do you see this happening?
- What have you changed in the past that you can relate to this issue?

3. Ask for Examples

When a change talk theme emerges, ask for specific examples.

- When was the last time that happened?
- Describe a specific example of when this happens.
- What else?

4. Looking Back

Ask about a time before the current concern emerged:

- How have things been better in the past?
- What past events can you recall when things were different?

5. Look Forward

Ask about how the future is viewed:

- What may happen if things continue as they are (status quo).
- If you were 100% successful in making the changes you want, what would be different?
- How would you like your life to be in the future?

6. Query Extremes

Ask about the best and worst case scenarios to elicit additional information:

- What are the worst things that might happen if you don't make this change?
- What are the best things that might happen if you do make this change?

7. Use Change Rulers

Ask open questions about where the client sees themselves on a scale from 1-10.

- On a scale where one is not at all impor	tant, and ten is extremely important, how
important (need) is it to you to change _	?
-Follow up: Explain why are you at a	and not (lower number)?

- What might happ - How much you wan	en that could move you from	to a	[higher number]?
•	` ''		
•	re that you could (ability),		
- How committed are	you to (commitment).		
8. Explore Goals and Value	S		
Ask what the person's	guiding values are.		
- What do they want ir	ı life?		
•	t important to you? (Using a valu	ues card so	rt can be helpful here).
	ior fit into your value system?		
	•	h vour volu	io system
- What ways does	(the behavior) conflict wit	n your valu	ie systen
9. Come Alongside			
Explicitly side with the r	egative (status quo) side of amb	ivalence.	
- Perhaps	is so important to you that yo	u won't giv	e it up, no matter what
the cost.	_ , , ,	Ü	1,
- It may not be the mair	area that you need to focus on	in our wor	k together.
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